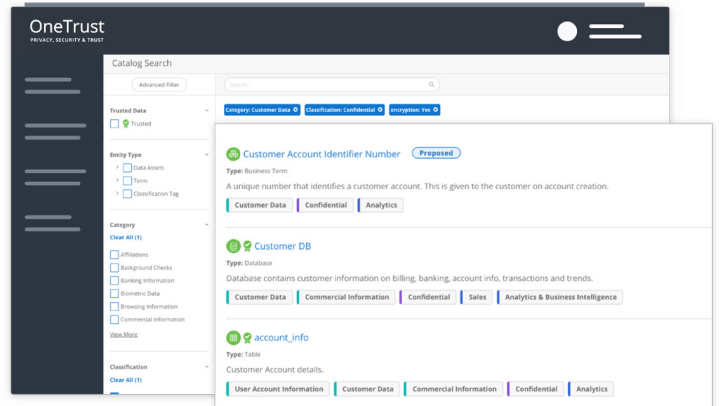




# ONETRUST DATA CATALOG

## FIND, UNDERSTAND, AND USE THE DATA THAT MATTERS WITH ONETRUST DATA CATALOG

In the recent years, the growth of digitization both in the workplace and in everyday life has meant a higher volume of data being generated, processed and consumed than ever before. Organizations today hold many types of data that are governed by different laws, standards, and internal policies. Which means maintaining an effective Data Governance program is key to demonstrating compliance and creating business value from the organizations most valuable asset-data. Currently, many organizations engage in tedious manual efforts to effectively store and organize their data. While this has historically taken the form of traditional metadata management; organizations must go beyond metadata, using AI/ML-augmented data catalogs to discover, understand, and facilitate optimal use of their data to drive business value.



## HOW ONETRUST DATA CATALOG HELPS

OneTrust Data Catalog provides business users a clear, easily accessible, and centralized view of the data within their organization. Through integration with OneTrust's governance capabilities, stakeholders can use this data catalog to surface data relevant to critical business functions, determine how that data is used, and the policy and compliance requirements that apply. OneTrust Data Catalog is developed as part of the same central platform and same code base as OneTrust's Privacy Management software, allowing organizations to seamlessly merge these initiatives, leveraging work that has already been done and streamlining future processes. Through use of Automated Data Discovery and Classification, OneTrust's Data Catalog helps organizations gain a deep understanding of what data really exists within their business and centralize the view of this information. Data stewards and business users can then collaborate on the creation of business glossaries, and link these terms to technical data elements held within data dictionaries to provide business context. Data engineers and data scientists can visualize how data flows across systems through data lineage and impact analysis. With the help of OneTrust DataGuidance™, data stewards are empowered to implement applicable governance policies that reinforce regulatory guidelines outlined for specific data types, industries, and global jurisdictions. Businesses can then enforce applicable policies and controls to streamline compliance with regulatory obligations such as retention periods, deletion requirements and much more.

### Metadata Discovery



Automatically Discover and Classify Assets and MetaData

### Metadata Management



Data Inventory, Data Dictionary, Business Glossary

### Data Lineage



Maintain Relationships and Visualize Data Forms

### Policy Management



Maintain and Enforce Rules-Based Data Polices



## DATA CATALOG

OneTrust Data Catalog makes up the foundation on which the entire DataGovernance platform operates. Whether you are creating a new Data Governance program or expanding an existing one, gaining insight into all of your organizations data through a centralized catalog is critical to initiating and executing proper governance controls. Explore the four pillars of OneTrust Data Catalog:

### METADATA DISCOVERY

- Monitor sources of IT system and asset information like CMDBs, IAM tools, CASB, and CSPs to keep and evergreen inventory of IT systems
- Leverage automation to gain full visibility into your data at the actual element level across structured, semi-structured and unstructured data sources
- Apply regulatory and compliance context to your data with classification models powered by OneTrust Athena™ AI.

### METADATA MANAGEMENT

- Maintain metadata details like format, structure, and relationships with an in-depth data dictionary, and automatically populate technical metadata extracted from automated scans
- Leverage automated recommendations for new business terms based on patterns found in metadata scans
- Establish a standardized data language through a central business glossary and dynamically link business terms with technical definitions from the data dictionary

### DATA LINEAGE

- Understand the lifecycle and context of your data and how it's used throughout your organization
- Visualize how data flows from source systems to downstream BI tools and reports with Data Lineage
- Identify dependencies and touchpoints between data assets and business processes

### POLICY MANAGEMENT

- Research and monitor applicable regulatory requirements across sectors, jurisdictions, and business functions with OneTrust DataGuidance™
- Manage and monitor data against data policies and rules, identify gaps, and reduce risk
- Empower data stewards to enforce privacy policies and operationalize retention periods and deletion requirements based on data types and global jurisdictions



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OneTrust DataGovernance is a part of OneTrust, the #1 most widely used privacy, security and governance platform used by more than 7,500 customers and powered by 130 awarded patents. OneTrust DataGovernance is powered by the OneTrust Athena™ AI and robotic automation engine, and integrates seamlessly with the full OneTrust platform, including OneTrust Privacy Management Software, OneTrust Vendorpedia™, OneTrust PreferenceChoice™, OneTrust GRC, OneTrust DataGuidance™, OneTrust Ethics, and OneTrust DataDiscovery™.